



The 24th IFIP  
World  
Computer  
Congress  
September 17-21, 2018  
Poznan, Poland



# INTERNATIONAL FEDERATION FOR INFORMATION PROCESSING WORLD COMPUTER CONGRESS

SEPTEMBER 17-21, 2018  
POZNAŃ, POLAND

[wcc2018.org](http://wcc2018.org)  
[wcc2018.put.poznan.pl](http://wcc2018.put.poznan.pl)

## INTERNATIONAL FEDERATION FOR INFORMATION PROCESSING (IFIP)

- The leading multinational, non-profit, non-governmental, and apolitical organization in Information & Communications Technologies (ICT)
- The global federation of societies of ICT professionals that aims at achieving a worldwide professional, socially responsible development and application of information and communication technologies
- Established 60 years ago, after UNESCO identified the need for a global ICT professional body
- Recognized by United Nations and other world bodies
- Membership covers over 50 countries, covering five continents, with a total membership of over 350 000
- Includes over 100 Working Groups organized in 13 Technical Committees

## WORLD COMPUTER CONGRESS (WCC)

- In the leadup to IFIP's formation, UNESCO organized the first International Conference on Information Processing, held in Paris in June 1959, which later came to be considered the first IFIP World Computer Congress (WCC); since then the WCC has been organized every two or three years. In the recent past, WCC was held in: Canada (2002), France (2004), Chile (2006), Italy (2008), Australia (2010), the Netherlands (2012), and Korea (2015).

## WCC 2018

- The congress will combine content from industry and research, providing a place for integrating these two sectors as well as offering an opportunity to showcase and discover innovative ideas
- The content will range from the latest international research, to leading commercial and industry-focused advancements
- WCC will provide a unique opportunity to share with and listen to world-renowned experts in research and industry
- An important part of WCC will be keynote talks, given by world-class researchers and leading IT practitioners (we aim at inviting two Turing Award holders)
- The content of WCC will be provided as: keynote talks, regular presentations, tutorials, panels, workshops, student contest, PhD forum, and talks popularizing computer science technologies



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## EVENTS WITHIN WCC 2018

The congress is a federation of numerous events that combine content from industry and research, to provide a forum for integrating these two sectors. The following events are part of WCC 2018:

- **keynote talks** - given by world top researchers/practitioners
  - [Wil van der Aalst](#) - no 1 expert in workflow design and mining
  - [Leslie Valiant](#) - **Turing Award** laureate for multiple contributions in the area of the theory of computation
  - [Shamika N. Sirimanne](#) - United Nations expert and practitioner in disaster risk reduction
- **several research conferences and workshops with business and industrial focus**
- **events on social aspects of IT**
- **events popularizing IT**
- **IT contests**
- **IFIP General Assembly and technical meetings**

The list of associated events will be further extended in the forthcoming months (the up-to-date list is available at <http://wcc2018.put.poznan.pl/program>).

## Organizers



Poznań University of  
Technology



International Federation  
for Information  
Processing



Polish Academy of  
Sciences



Polish Information  
Processing Society

## Patrons



Ministry  
of Digital Affairs



Honorary Patronage  
of the Mayor of Poznań



Ministry of Science  
and Higher Education  
Republic of Poland



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## VENUE

The Congress will be held in the campus of the Poznan University of Technology, in the Lecture and Conference Center and Technical Library (Piotrowo 2, Poznań).



## AUDIENCE

### Audience profile

- International researchers from all fields of computer science (from over 50 countries)
- Industry experts and managers in information technologies (IFIP members and non-members from all over the world)
- Providers of IT solutions (Polish and international)
- IT end users from industry and public sector
- Students and doctoral students
- IT lecturers and teachers

### Expected turnout

- 800 - 1000 participants
- Participants from more than 50 countries

## CALL FOR PARTNERSHIP

The Organizers are willing to invite companies and state entities, as Partners of the World Computer Congress 2018. A Partner is welcome to support the event financially and to solicit talks by the Partner's representatives.

In return, the Organizers offer numerous means of promoting a Partner, including among others:

- acknowledging a Partner's support during the Congress opening;
- acknowledging a Partner and displaying its logo, in all printed Congress materials;
- displaying the logo and URL of a Partner at the Congress Web portal (<http://wcc2018.put.poznan.pl/>);
- distributing among participants any promotional material and gadgets provided by a Partner;
- displaying banners, roll-ups, and any other visual aids delivered by a Partner in multiple places at the Congress venue;
- providing a stand in the Congress exhibition area;
- time slots for technical or research talks given by a Partner's representatives;



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- some free passes to the Congress for Partner delegates;
- a possibility to deliver a 1-3 minutes talk in a WCC 2018 promotion video that will be available at the portal of IFIP and WCC 2018.

The above list can be further extended by any feasible proposal from a Partner.

In the table below, examples of sponsor packages are listed.

	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<b>NET PRICE (PLN)</b>	<b>5 000</b>	<b>7 000</b>	<b>11 000</b>	<b>18 000</b>	<b>25 000</b>	<b>64 000</b>
Displaying of sponsor's promotional material				<b>2 rooms up to 160 p.*</b>	<b>3 rooms up to 160 p.*</b>	<b>Main lecture hall**</b>
Exhibition space ***	4 m2	6 m2	10 m2	10 m2	15 m2	20 m2
Logo on badge lanyards					√	√
Delegate registration	1	2	3	3	3	4
Congress dinner (invitation)	1	2	2	3	3	4
Programme advert		0.5 page	1 page	1 page	1 page	2 pages
Logo in programme	√	√	√	√	√	√
Logo on the website	√	√	√	√	√	√
Bag insert (1 pc)	√	√	√	√	√	√
Research or technical presentation *****				1	2	2
Sponsor's promo movie ****						1 min

\* roll-ups or other promotional materials provided by a sponsor, lecture halls capacity: 160 persons

\*\* sponsor's logo in WCC2018 banner displayed in the main lecture hall, lecture hall capacity: 650 persons

\*\*\* tables and chairs provided by the organizers

\*\*\*\* sponsor's promotional movie - max 1 min: to be published during opening sessions, at WCC2018 and IFIP web pages, on digital displays at the WCC2018 venue between 10.09.2018 and 31.10.2018

\*\*\*\*\* a presentation has to cover either research or technological advancements offered by a sponsor, it must last no longer than 25 minutes, followed by 5 minutes for questions

## CONTACT

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